

GREAT AMERICAN BLOCK PARTY

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING. NO ALCOHOLIC BEVERAGES ARE INCLUDED IN ANY PRIZES.

OPEN ONLY TO ELIGIBLE LEGAL U.S. RESIDENTS OF THE FIFTY (50) UNITED STATES (EXCLUDING UTAH) AND THE DISTRICT OF COLUMBIA WHO ARE TWENTY-ONE (21) YEARS OF AGE OR OLDER AT THE TIME OF PARTICIPATION.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Great American Block Party ("Promotion") is sponsored by Treasury Wine Estates Americas Company ("Sponsor"), 555 Gateway Drive, Napa, CA 94558 and is administered by Prize Logic, LLC ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033. The Promotion includes an instant win game ("Game") and a sweepstakes ("Sweepstakes").

- 1. PROMOTION PERIOD:** The Promotion begins on April 1, 2019 at 12:00 PM Eastern Time ("ET") and ends on June 30, 2019 at 11:59:59 PM ET ("Promotion Period"). The Administrator's computer is the Promotion's official clock.
- 2. ELIGIBILITY:** The Promotion is open only to legal residents of the fifty (50) United States (excluding Utah) and the District of Columbia who are at least twenty-one (21) years old at the time of participation. Employees, of Sponsor, Administrator, any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively, the "Promotion Entities") and their immediate family members (e.g., spouse, parent, sibling, child and their respective spouses and the "steps" of each, all lineal descendants, including those by adoption, regardless of where they reside) and persons living in the same household of each, whether or not related, state alcoholic beverage manufacturers, distributors, and retailers and employees of state or local alcohol beverage agencies are not eligible to enter or win. Void in Utah, Puerto Rico, all other United States territories and possessions, and where prohibited or restricted by law. All federal, state, and local laws apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Promotion, an entrant's residential address and email address will be the physical address and email address submitted at the time of Promotion registration. Entrants will not be allowed to change their physical addresses or email addresses. In the event that a household enters the Promotion using more than five (5) unique email addresses, all of the entries/Game Plays (as defined below) associated with that household (determined by Sponsor and/or Administrator in their sole discretion) may be disqualified

- 3. HOW TO PLAY THE GAME:** During the Promotion Period, an eligible entrant must visit mvgiveaway.com ("Website"), submit his/her date of birth and valid email address, and complete and submit the registration form including, but not limited to, first and last name (no

initials), street address (no P.O. Boxes), city, state, ZIP Code, date of birth, phone number, and confirmation that entrant has read and agrees to be bound by these Official Rules. Upon submitting the registration form, an entrant will receive one Game play (“Game Play”). Following the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential Game prize winner (“Notification”). Note: a resident of New Jersey will not receive a Notification at the Website, but will receive a Notification via email within approximately forty-eight (48) hours. Each entrant who receives a winning Notification will be deemed a potential Game prize winner, subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

Note: An entrant may receive a link to the Website using an SMS-enabled mobile device and sending a text message to the short code 87654 (“Short Code”) stating the keyword “BLOCKPARTY” (“Keyword”). Once the text message is received, the entrant will automatically receive a text message with a link to the Website. The entrant may visit the Website in his/her browser and follow the steps set forth in this Section 3 to participate. Each text message must be manually key-stroked/entered by the entrant. An entrant is not required to send a text message to participate and may go directly to the Website to participate.

IMPORTANT: Message and data rates may apply for each text message sent or received. By texting us, you agree to receive up to three (3) automated text messages by or on behalf of Sponsor regarding this promotion. Consent not required for purchase. An entrant may, at any time, choose to stop participating in this Promotion by sending an opt-out text message stating “**STOP BLOCKPARTY**” to the Short Code. If an entrant sends an opt-out text message, he/she will be sent a reply text message, which will confirm that he/she has been unsubscribed and will receive no further text messages. For help, text the word “**HELP BLOCKPARTY**” to the Short Code. If an entrant participates in the Promotion using a mobile device, message and data rates may apply. Entrants should consult their wireless providers’ pricing plans.

Game Play Limit: Limit one (1) Game Play per entrant per day during the Promotion Period. A day is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET during the Promotion Period, except for on April 1, 2019, on which a day is defined as starting at 12:00 PM ET and ending at 11:59:59 PM ET.

4. HOW TO ENTER THE SWEEPSTAKES:

- A. Qualifying Purchase and Receipt Upload: During the Promotion Period and after an entrant has registered for the promotion and received a Game Play (as described above), an entrant who is not a California resident may purchase any 750ml or 1.5L bottle of Beringer Main & Vine wine or 250ml Beringer Main & Vine Spritzers (“Qualifying Purchase”) and follow the instructions at the Website to upload the Qualifying Purchase receipt. An entrant who is a resident of California may not enter the Sweepstakes by making a Qualifying Purchase and uploading a receipt at the Website. If a resident of California uploads a receipt at the Website, he/she will not receive an entry. A resident of California may instead take a photo of the Qualifying Purchase product, no purchase required, and upload the photo at the Website. An entrant will receive one (1) entry into

the Sweepstakes for a valid Qualifying Purchase Receipt upload (or valid Qualifying Purchase product photo for a resident of California). **All entries made via upload at the Website are subject to verification.** An Entrant should keep all original receipts/photos submitted, as Sponsor may request Entrant provide an original receipt/photo for verification. An entrant may not submit the same receipt more than one (1) time. Digital receipts will not be accepted. An entrant will be limited to one (1) upload per day during the Promotion Period and five (5) uploads total for the duration of the Promotion Period. Limit five (5) entries via this method. Also limit five (5) total entries combined via this method and Mail-In Entry (defined below).

- B. Mail-In Entry:** To enter via mail, an entrant may hand-write his/her complete name (no initials), valid email address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY) on a 3½"x5" card ("Mail-In Entry") and mail it with sufficient postage to: Great American Block Party, PO Box 251328, West Bloomfield, MI 48325. An Entrant will receive one (1) entry into the Sweepstakes for a valid Mail-In Entry. All Mail-In Entries must be postmarked no later than July 1, 2019 and received on or before July 10, 2019 in order to be eligible. Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries. Limit five (5) entries via Mail-In. Also limit five (5) total entries combined via Mail-In Entry and entry via upload at the Website, as described above.
- C. Facebook Share:** During the Promotion Period and after an entrant has registered for the promotion and received a Game Play (as described above), an entrant may follow the instructions at the Website to invite other people to participate in the Promotion by posting a link to his/her own Facebook wall ("Invitation Post"). An entrant will receive one (1) Sweepstakes entry when another person clicks on the link in an entrant's Invitation Post and registers for the Promotion. Limit five (5) entries via Facebook share.

FACEBOOK SHARE GUIDELINES: A Facebook share must meet the requirements below:

- Must be in English, except for commonly understood foreign words;
- Must adhere to Facebook's Terms of Service, located at: <https://www.facebook.com/legal/terms>;
- Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity, or intellectual property rights, or that constitutes copyright infringement;
- Must not disparage Sponsor;
- Must not prominently feature, mention, refer, or otherwise allude to the name, logo, or trademark of any entity, individual, product, or brand other than those of Sponsor and its brands;
- Must not include sensitive personally identifiable information;
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous (as determined by Sponsor at Sponsor's sole discretion);
- Must not contain, facilitate, reference or use material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age (as determined by Sponsor at

Sponsor's sole discretion);

- Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way; and
- Must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where posted.

NOTE: If any Facebook share fails to comply with any of these requirements or any other provisions of these Official Rules, Sponsor reserves the right to disqualify the entrant, at its sole discretion. This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook. By using Facebook to participate in the Promotion, an entrant agrees to release Facebook from any and all liability associated with entrant's participation in the Promotion.

Entry Limits: Limit ten (10) total Sweepstakes entries per entrant (limit five [5] entries via methods 4A and 4B combined; limit five [5] entries via method 4C).

5. **RANDOM DRAWING:** On or about July 11, 2019, Administrator will randomly select five (5) potential Sweepstakes prize winners from among all eligible entries received. Each winner is a potential winner, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

6. **PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE ("ARV"):**

A. **Game Prizes:** The following Game prizes are available during the Promotion Period ("Game Prizes"):

Game Prize Description	Quantity	ARV (each)	ARV (total)
Set of 4 Stemless Shatterproof Wine Glasses	200	\$25	\$5,000
Charcoal Kettle Grill (awarded as a \$75 pre-paid card)	200	\$75	\$15,000
Pressure/Slow Cooker - 6 qt. (awarded as an \$80 pre-paid card)	200	\$80	\$16,000
Folding Lawn Chair (awarded as a \$40 pre-paid card)	225	\$40	\$9,000
Small Table in M&V Color (awarded as a \$40 pre-paid card)	225	\$40	\$9,000
BBQ Set	200	\$75	\$15,000
3-section appetizer dish	225	\$35	\$7,875
M&V Casserole Carrier	225	\$30	\$6,750

One thousand seven hundred (1,700) Game Prizes will be available. The total ARV of all available Game Prizes is \$83,625.

B. **Sweepstakes Prizes (5):** The Sweepstakes prize is pre-paid cards totaling \$2,500 in value ("Sweepstakes Prize"). Sweepstakes Prize will be awarded as two (2) \$1,000 pre-paid cards and one (1) \$500 pre-paid card (subject to Sponsor's discretion). Five (5) Sweepstakes Prizes will be available. The ARV of each Sweepstakes Prize is \$2,500. The total ARV of all available Sweepstakes Prizes is \$12,500.

C. **Total ARV:** The total ARV of all available prizes in the Promotion is \$96,125.

D. Odds of Winning: The odds of winning a Sweepstakes Prize depend on the total number of eligible Sweepstakes entries. The odds of winning a Game Prize depend on when the entrant completes a Game Play. Game Prizes will be made available at random times throughout the Promotion Period. To be a potential winner of a Game Prize, an entrant's Game Play must have occurred at the exact randomly predetermined winning time as determined by Sponsor and/or Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant's Game Play to occur after that time will be deemed a potential Game Prize winner. The number of Game Prizes available to be won will decrease during the Promotion Period as Game Prizes are awarded and claimed.

E. General: All Prizes will be awarded provided there is a sufficient number of eligible winners and the Prizes are claimed properly in accordance with these Official Rules. Each pre-paid card is subject to the terms and conditions set forth on the pre-paid card. Pre-paid card funds do not expire. Limit one (1) Game Prize and one (1) Sweepstakes Prize per person/household.

7. HOW TO CLAIM A PRIZE: Potential winners are subject to verification of eligibility and compliance with these Official Rules. Each potential winner will be notified via email by Sponsor or its authorized designee at the email address provided at the time of registration or on a Mail-In Entry. Except where and to the extent prohibited, a potential winner of a prize valued at \$600 or more will be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). Each such potential winner, where applicable, must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within five (5) calendar days from the date it is postmarked as being sent to the potential winner or the prize may (in Sponsor's sole discretion) be forfeited. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of winner's right to claim a prize, and may result in the prize being awarded to an alternate winner, if time permits. If any potential winner is disqualified, determined to be ineligible, or found not to be in compliance with these Official Rules, or, if any prize is unclaimed, the prize will be forfeited and that prize will not be awarded.

Each prize will be mailed to the winner at the physical address provided during Promotion registration (or Mail-In Entry) within approximately six (6) to eight (8) weeks from verification of eligibility. Promotion Entities assume no responsibility for undeliverable emails resulting from any cause, including any form of active or passive email filtering by a user's Internet Service Provider and/or email client or for insufficient space in user's email account to receive emails. The Promotion Entities shall not be held responsible for any delays in awarding Prizes for any reason. No prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or any component thereof, at Sponsor's sole and absolute discretion. Prizes will only be awarded to verified winners. If a prize is forfeited for any reason, it may be awarded to an alternate potential winner, at the Sponsor's sole and absolute discretion, selected at random from the remaining pool of eligible entries (for Sweepstakes Prizes) or Game Plays (for Game Prizes) received during the Promotion Period, time permitting. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Prizes are not transferable and include only the items specifically listed as part of each prize. All other costs and expenses not expressly set forth herein shall be solely a winner's responsibility. Any portion of a prize not accepted by a winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will issue an IRS Form 1099-MISC to the winner of a prize valued at \$600 or

more. Approximate retail values are as of the time these Official Rules were printed and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Each prize will only be awarded to a verified winner. Prizes that are unclaimed, unredeemed, or returned as undeliverable may not be awarded.

- 8. LIMITATION OF LIABILITY:** By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents (“Released Parties”) are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable email notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable, including the selection of the winners from among eligible Game Plays/Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including, but not limited to, an administrative, printing, production, computer, or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received. This Promotion is subject to all federal, state, and local laws and regulations.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the

Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs, and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence, or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable, or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged, or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 9. DISPUTES: DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NAPA COUNTY, CALIFORNIA. IF A CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY**

FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“JAMS RULES”). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN CALIFORNIA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN NAPA COUNTY, CALIFORNIA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS’ FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

10. PRIVACY: Sponsor’s privacy policy is available at <https://www.tweglobal.com/privacy>.

11. PUBLICITY RIGHTS: By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising, and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review, or approval and without additional compensation except where prohibited by law.

12. GENERAL: Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor’s sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple email addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant’s Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor’s sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the email address submitted on the registration form associated with such Game Play/Sweepstakes entry (or associated with entrant’s Facebook account). "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND**

CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

- 13. WINNERS LIST:** To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: Great American Block Party - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by August 30, 2019.

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